

15 Ways to change the statistics

1. Be a role model or mentor
2. Buy products and services and from women-owned businesses
3. Encourage, invite, or nominate women to speak at conferences, networking events, community meetings, etc. If you are at an event where few women are speaking, encourage the organizers to include women.
4. Attend, support, and promote women's leadership conferences
5. Nominate women to positions of influence via boards or task forces. Nominate women for awards like the IBR Women of the Year, IWJ Who's Who, NAWBO, etc.
6. Refer business to women-owned companies
7. Provide testimonials or reviews to women-owned companies
8. Collaborate with women, providing advice and support. Build partnerships with women that will be mutually beneficial
9. Invest in women! Buy stocks in companies that have women leaders or that have women's initiatives in place. Become an angel investor and support female start-ups.
10. Attend, support, and promote women's leadership conferences
11. Run for elected office, vote for women, and help in their campaigns
12. Encourage women to apply for promotions, build businesses, run for office, etc.
13. Support leadership activities for girls
14. Donate to women's organizations

15. Sign our pledge to show your support!